

THE JAIPURIA COMMUNIQUE

*The official campus newsletter of
Jaipuria Institute of Management, Noida*

PPO FELICITATION CEREMONY

A chance to appreciate the hard work of the students in their summer internships.

BLANKET DONATION DRIVE BY CSR

A philanthropic drive

GUEST SEMINAR IN BESS

An overview of Social sustainability and its implementation in Business according to Environment.

JAIPURIA ANNUAL MANAGEMENT CONFERENCE

India's Love Affair With 'Luxury'

MAJOR HIGHLIGHT

PPO FELICITATION CEREMONY

orgd. by CMC

Jaipuria Institute of Management, Noida organized a “**PPO Felicitation Ceremony**” on 10th January 2020, to felicitate students from home campus as well as Jaipuria sister campuses who bagged a Pre-placement offer from their respective summer internship organizations.

The session began with **Mr. Sandip Das**, DGM Corporate Relations welcoming the faculty members and students. He also commended the PPO holders for earning their position in the industry. This was followed by **Mr. Amit Attry**, VP Marketing & Corporate Relations, sharing his thoughts on the ever-changing business environment and the challenges of job opportunities in the market. He also discussed the objective of felicitating PPO holders being a chance to appreciate the hard work of the students in their summer internships. **Dr. D.N. Pandey**, Director Jaipuria, Noida, congratulated all the 34 PPO holders and spoke about Pre-placement offers being a moment of pride for the institute.

Mr. Amit Attry felicitated the students of Jaipuria, Noida with a badge of honor termed **Trail Blazer** and a Certificate followed by Dr. D.N. Pandey felicitating the students of Jaipuria, Lucknow. **Dr. Kavita Pathak**, Director Jaipuria, Lucknow and **Dr. Prabhat Pankaj**, Director Jaipuria, Jaipur shared their wishes through a video byte appreciating the students of the respective campuses. Several PPO holders then shared their experiences and discussed the importance of a summer internship. The event proceeded with Mr. Sandip Das and **Dr. Deepak Singh** felicitating the students of Jaipuria, Jaipur, and Indore respectively, followed by another video message of **Dr. Harshvardhan Halve**, Director Jaipuria, Indore. He in his message advised the 1st year students to perform well in their summer internship. In the end, in his vote of thanks, Dr. Deepak Singh congratulated students for being Trail Blazers and also inspired the students of 1st year to come up with flying colors during their Summer Internship. He concluded the event by expressing his gratitude towards Team CMC, faculty mentors and the management.

Thoughts of a Jaipurian:

Life is not in any map, nor it will be. It is the true places you explore.

Name: Pranshu Harshoptal
Batch: 2019-21



Abhishek Jindal
2019-21
Content Writer



Dayal Chaudhary
2019-21
Photographer



Riju Agarwal
2019-21
Photographer



MAJOR HIGHLIGHTS OF THE WEEK

BLANKET DONATION DRIVE

On the night of **8th January 2020**, CSR committee student volunteers planned Blanket Donation drive where they provided a blanket to the underprivileged people living on the roadside/pavements in the NCR region. Students divided themselves into different teams and went late night on the street covering areas like Kaushambi, Noida and Anand Vihar to give the blanket to the poor people in bitterly cold weather, as they wanted to start this new year 2020 with pure charity.



GUEST SEMINAR IN BESS

Economics Area, Jim Noida organized a half-day seminar on **Business, Economic and Environment Sustainability** on Saturday, **January 11, 2020**. Key speakers were **Mr. Rajesh Kumar Agarwal** (AGM-Finance, Power Finance Corporation Ltd- A Navratna PSU of Govt. of India); **CMA Sanjeev Goel** (Director in Devalya Advisory LLP with 20+ years of comprehensive experience, ex Joint Director, ICAI, New Delhi) and **Dr. Manoj Kumar** (more than twenty years of experience in industry and academics in the areas of Marketing, Retail, Fashion, International business etc.) After welcoming the guests with customary green certificate, the session began with an overview of Social sustainability and its implementation in Business according to Environment. To give the students an idea of it, **Dr. Manoj Kumar** discussed the major issues in different places of the world like food scarcity, pollution, inequality and emphasized the biggest issue which is forced migration. He also discussed how improper utilization of resources is leading to unsustainable businesses.

Mr. Agarwal made students understand that People, Profit, and Planet are the three things that make a company sustainable when it takes care of all three by the “Nestle” sustainability case study example and Laxman Prasad Pathadi example. He said a company must distribute losses to stay sustainable. He also quoted “Good for the country means Good for the company”. At the end of the session to wrap up the discussion, **CMA Sanjeev Goel**, visiting faculty of Jaipuria institute of management, Noida, discussed more Social sustainability and Business environment.



MAJOR HIGHLIGHTS OF THE WEEK

JAIPURIA ANNUAL MANAGEMENT CONFERENCE

To pioneer the paths for students, Jaipuria Institute Of Management, Noida organized the **Jaipuria Annual Management Conference 2020**. On **11th January 2020**, college presented the 9th edition of this management conference on **"India's Love Affair With Luxury"** under the supervision of **Prof. BD Nathani**, chairperson JAMC at Hotel Taj Mahal, Mansingh Road, New Delhi.

The conference began with a warm welcoming speech, by Prof. BD Natani, on the connotation, *"Luxury is to get a job that you Enjoy and Privacy is the Ultimate Luxury"*, for the guests as they were honored with the green certificate. The guests, **Ms. Emilia Cartier**, Attaché from Academic, Scientific and Technological cooperation, French Embassy in India, **Mr. Sharad Jaipuria**, Chairperson, Jaipuria Institute Of Management, **Mr. Shreevats Jaipuria**, Vice-chairperson, Jaipuria Institute Of Management and **Dr. DN Pandey**, Director JIM, Noida graced the event. All the guests belted up their thoughts on the subject *"What is luxury?"* and concluded the same with the thought that *"Luxury is to have a job which you enjoy"*.

As the event proceeded there were two-panel discussions held. The members of the first panel were,

- **Mr. Tarun Puri**, VP, Reliance Brands
- **Ms. Shivani Malik**, Director, DA-Milano
- **Mr. Abhaya Gupta**, Founder & CEO, Luxury Connect Advisor
- **Mr. Renaud Palliere**, Senior Advisor, PVR Luxury Brands.

The second-panel members included,

- **Mr. Rishab Soni**, MD, SSIPL
- **Mr. Sahil Malik**, MD, DA-Milano
- **Ms. Roasia Virq**, Director-Marketing, Sotheby's International Realty
- **Mr. Radeshwar Davar**, VP, Reliance Brands
- **Ms. Dipika Chopra**, Editor & Publisher, Shoes & Accessories
- **Mr. Abhijit Das**, Head Marketing, Delhi Duty-Free
- **Ms. Ruchita Bansal**, Creative Director & Founder, Izhaar.



Aditya Ujjwal
2019-21
Photographer



MAJOR HIGHLIGHTS OF THE WEEK

There were two moderators of the conference, **Mr. Abhaya Gupta** and **Dr. Sheetal Jain**, Founder, Luxe Analytics, respectively and many other faculties from the institute.

The panel discussion began on the note that, India is the house of luxury where foreign designers feel marveled by the history, craftsmanship, manufacturing, and creativity of India. Brands LVMH and Chanel were in light during the conference. **Mr. Renaud** highlighted the combination of entertainment and luxury with respect to PVR cinemas which is a 21 years old brand, carrying many different brands under its influence. He conveyed to the audience that luxury is the metamorphosis of Indian customers and luxury never sells itself.

The conference started its first-panel discussion where **Ms. Shivani** stated that this affair depends on the strength of the brand which is constituted by its employees. During this discussion, a question raised regarding the cruelty-free fashion was further linked to generation Z and their awareness to opt for sustainable choices. Speakers talked about the love affair of experience in Indian customers where they follow the global trend of pre-loved products. In the end, talking about sustainability, panel one agreed on the fact that sustainability is highly demanded by the generation Z and can be a pillar to the economy.



MAJOR HIGHLIGHTS OF THE WEEK

Start using luxury brands and you will never step back, this is how panel two started the discussion. The main focus was on the gifting market where Ms. Ruchita Bansal, sponsor of the conference gifts, discussed rent vs. ownership. The panelist also discussed about luxury business waving the green flag as millennials prefer renting over owning in this decade. The second discussion concluded with the connotation that brand collaborations are the future of luxury, as likeminded brands come together to create truly unique and well-rounded experiences.

The conference ended with the felicitation of the panels for bringing out the best for the audience as the JAMC Chairperson, Prof. B.D. Nathani presented a vote of thanks. It was an overall enriching experience. All the speakers were open to the questions asked by the students and answered accordingly. After the conference, everyone was overwhelmed and had a delightful lunch.



Pulkit Arora
2019-21
Content Writer



Dayal Chaudhary
2019-21
Photographer



Md Shabab
2019-21
Photographer



Akash Dey
2019-21
Photographer



Samrat Chatterjee
2019-21
Photographer



MAJOR HIGHLIGHTS OF THE WEEK

SOME GLIMPSES OF THE EVENT



Dr. Pragya Gupta
MRC Chairperson



Rishabh Bhushan
President



Anshuman Sharma
Vice President



Aanchal Kalra
Sr. Coordinator



Akash Nigam
Sr. Coordinator

This weekly newsletter is an initiative by MRC Noida to present all the events during the preceding week. We welcome your thoughts and suggestions.

WRITE TO US AT: MRC.NOIDA@JAIPURIA.AC.IN

