

# THE JAIPURIA COMMUNIQUE

*The official campus newsletter of  
Jaipuria Institute of Management, Noida*

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- SPIC MACAY
- GL IN B2B MARKETING
- GL ON WORKPLACE HARASSMENT
- OPERATIONS CONCLAVE
- PUNARSANGAM-2020

# HIGHLIGHT OF THE WEEK

## FDP

orgd. by Research and Publications Committee

A faculty development workshop was organized by Jaipuria Noida under the guidance of **Dr. Shalini Srivastava** on **7th and 8th February 2020**. The facilitator of the event was respected **Prof. V. G. Narayan** who is a professor of Business Administration at **Harvard Business School**.

The event started with a welcoming speech by director **Dr. D. N. Pandey**. The agenda of the event was to enhance the skill of teaching with cases, few cases of Harvard was provided and the faculties were to read it before the session.

In the two day workshop, the professor touched upon areas on how to involve students in the case study and help them look into different alternative solutions to the case in hand. He also discussed establishing and reshaping the learning contract by questioning, listening and responding. This involved role-play and peer consultation.

At the end of the session, the facilitator welcomed feedback from faculties followed by Director **Dr. D. N. Pandey** facilitating the guest of honor with a statue of Lord Ganesha. Every faculty present was handed a participation certificate by our Director.

## WORKSHOP ON MS PROJECTS

A one-day hands-on training workshop on **MS PROJECTS (Project Management Software by Microsoft)** was organized for Term VI students as part of the Project Management course on **9th Feb'20 (Sunday)**.

The objective of the workshop was to train students in the aforesaid software which is widely used in the industry. Students received hands-on training on project planning, scheduling, monitoring and controlling using MS PROJECTS software. Students learned about the various features of the software and its application in developing a project schedule, estimating and assigning resources, leveling over allocated resources, setting cost baseline, tracking project progress, monitoring progress using Earn Value Management and generating reports.

The workshop was conducted by external expert **Mr. Naveen Mishra**, a project management consultant/trainer along with course faculty **Dr. Keshav Kr Sharma**.



**Dayal Chaudhary**  
2019-21  
Photographer



**Samrat Chatterjee**  
2019-21  
Photographer

# MAJOR HIGHLIGHTS OF THE WEEK



## SPIC MACAY

orgd. by Events Committee

Of all the musical events that Jaipuria Noida conducts each year, **Spic Macay** is the one that drives Jaipurians the most. This event was held on the **10th of February 2020**, with the intention of all the recognized artists to showcase their talent and to preserve the heritage art form.

This year's Spic Macay brought famous Qawwali singers, **Sultan Niyazi and Usman Niyazi** who are known for Sufi styles aasthanaa gayaki as well as modern Qawwali tradition trained by their father Ustad Ghulam Hussain Khan Niyazi.

The event started off with **Dr. Sonali Singh & Prof. Nidhi Singh** giving a token of gratitude to the guests of honor, Niyazi brothers. Moving forward, it did not take time for the Niyazi brothers to win the hearts of the Jaipurians with their thrilling yet electrifying Qawwali singing that certainly left everyone in the crowd spellbound.

As it is rightly said Qawwali is a medium for the singers to express their heart out, the artists undoubtedly won the heart of the audience, surely creating a deep impact. **Ms. Shefali Sharma** and Prof. Nidhi Singh presented mementos to other artists as the musical evening concluded.

## GL IN B2B MARKETING

On **14th February 2020**, Jaipuria Noida organized a guest lecture in the B2B marketing course on the topic, "**Business Development Strategies in the B2B services space**". The esteemed guest for the same was **Mr. Raghu Pant**, Industry Business Architect in SAP India 's Digital Transformation Office (DTO). **Dr. Banasree Dey** welcomed and felicitated the guest with the customary green certificate.

Mr. Pant began the session, by discussing with the students, about customer interaction in relation to the B2B business context and shared the applications of service-based products from a B2B perspective. Moving forward, he emphasized on the customization aspect of products relating to cloud computing by sharing examples of how companies need to be ready to adapt with the tailored needs of the customer.

Mr. Pant, sharing his experience in SAP, also talked about certain challenges faced by the B2B segment by quoting certain examples. The interactive and enriching session concluded with the guest imparting his thoughts on the prevailing market conditions followed by a QnA session.



**Siddharth Bhatia**  
2019-21  
Content Writer



**Aditya Ujjwal**  
2019-21  
Photographer



**Abhishek Jindal**  
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Content Writer



**Dayal Chaudhary**  
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Photographer

# MAJOR HIGHLIGHTS OF THE WEEK

## GL ON WORKPLACE HARASSMENT

In the course of preparation for their journey towards success in corporate world, the sixth semester students in the course “Career Advancement through Personal Effectiveness”, attended a guest session on the topic of “**Legal Aspects Of Workplace Harassment**” by **Ms. Preeti Pahwa**, Corporate Lawyer and trainer, Eminds Legal.

The session addressed different types of workplace harassment including sexual harassment i.e., sharing offensive jokes, intimidation, humiliation, spreading rumours, etc. For the further understanding of such types of harassment, A lot of varied examples were discussed to understand each type of harassment and quizzes were taken up where everybody put their views forward, making the session interactive enough to gauge more knowledge on the topic.

Various laws related to workplace harassment including Misconducts under the standing orders and under S&E act, Code and conduct policies, Unfair Labour Practice under the 5th schedule of Industrial Dispute Act, 1947, Code of Wages, Equal Remuneration Act, Indian Penal Code, Industrial Dispute Act, the most recent POSH- Prevention of Sexual Harassment, etc. were discussed during the session. All these topics were discussed taking their roots from the Law: Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal Act, 2013) which was notified on 9th December, 2013 with an objective of Prevention, Prohibition, Redressal of Sexual Harassment of Women.

Furthermore, different examples of Offensive Acts/ Behaviours were also taken into account, citing the kinds of touch, the power used to further such intention and the threat posed if not, someone complied with the same. Certain instances of #MeToo movement were discussed; a number of videos, advertisements shown during the session added to the overall efficacy of the session.



Thoughts of a Jaipurian:

**Calling a dream crazy is not insult, it is a compliment.**

Name: Abhishek Jindal

Batch: 2019-21

# MAJOR HIGHLIGHTS OF THE WEEK

## IT & OPERATIONS CONCLAVE

orgd. by ITOPS Committee

With the theme of “**New technologies in Supply chain and Logistics Management in India: Trends, potential, and issues**”, IT and Operations conclave was organized by Jaipuria Institute of Management Noida on **15th Feb 2020**. The purpose of the conclave was to bring together subject matter experts from industry with high experience and exposure to deliberate on relevant issues pertaining to utilization of latest technologies to make supply chain process robust, secure and risk free.. The event began with an auspicious lamp lighting ceremony followed by a brief introduction of all the esteemed guests and panel members by Ms. Anshika Gupta from second year.

**Mr. Sidharth Balakrishna**, Group strategy & Innovation head- Essel (Zee) Group was the chief guest for the day and **Mr. Salem Ganapathi**, MD- Shelka Marketing Services Pvt. Ltd. was respected Guest of Honor.

All the guests were welcomed by **Dr. Pratibha Wasan**, Dean Academics, with green certificates and she vividly addressed the audience with the importance of having an efficient supply chain in businesses in a developing economy like India.

We are in the midst of the Fourth Industrial revolution and technologies like the Industrial Internet of Things, Artificial intelligence and advanced robotics are helping in quality improvement and cost reduction. The same was discussed by Mr. Sidharth during the Inaugural address of the conclave. With enormous experience and expertise on the subject, Mr. Salem brilliantly talked about experience-based inventory optimization and digital transformation in the Indian pharmaceutical supply chain.

After a short high-tea break, Audi-1 was jam-packed again for the much-awaited panel discussion. **Dr. Keshav Kumar Sharma** introduced the theme for the panel discussion and Mr. Salem Ganapathi set the tone for discussion as a panel moderator.

The panel included **Mr. Ibad Hanif**, Director, Waqa Logi Solutions Pvt. Ltd. **Mr. Biswajit Bhattacharya**, Partner & ED IBM, **Dr. Abhishek Singh**, Regional Purchase Manager, BIL and **Ms. Damayanti Bandopadhyay**, Assistant Director, EY.

The discussion broadly revolved around the importance of technology and innovation in supply chains and logistics along with some major trends and issues related to the adoption of technology.

At the end of the discussion, students were given a chance to ask questions to the panel members and clear all their queries. **Dr. Renuka Mahajan** concluded the event with her kind vote of thanks and mementos were presented to all the dignitaries.



**Ankita Rajput**  
2019-21  
Content Writer



**Akash Dey**  
2019-21  
Photographer

# MAJOR HIGHLIGHTS OF THE WEEK

## PUNARSANGAM-2020

orgd. by ARC

One's Alma mater is the backbone of an individual's achievements as they pave way to accomplish great heights in life. Such was the vibe on **15th February, 2020** at Jaipuria Institute of Management as it hosted its 9th Alumni Meet, "**Punarsangam-20**", at Margosa Lawn, India Habitat Centre, New Delhi. The event saw the gracious presence of a total of 300+ alumni from all four campuses. Spring had sprung early as the alums were seen reconnecting with classmates after ages, reliving every moment as if it were yesterday. They were all praises for their Alma mater complimenting the pains a B-school takes to shape their future.

The program commenced with the lamp lighting ceremony by the hosts and guests present at the event. The light of knowledge was lit by **Dr. D. N. Pandey**, Director, Jaipuria Noida, **Mr. Yateesh Wahaal**, President, Jaipuria, Noida Alumni Association along with Faculty and Alumni from all the four campuses.

The Punarsangam saw participation of Alumni in big strength from all the four campuses. An audiovisual glorifying the achievements and developments of all four campuses of the institute which the audience found captivating as their eyes were glued to the audiovisual.

Followed by the lamp lighting ceremony was the welcoming cultural dance performance by **Ms. Ruchika** from the 1st year, Noida campus. The event then proceeded to the main highlight of the evening, the launch of "**Alumni Newsletter**" which is a joint initiative taken by students of Alumni Relations Committee of Jaipuria Noida. The Newsletter was unveiled by **Dr. D.N. Pandey**, **Dr. Poonam Sharma**, **Dr. Deepak Singh**, **Prof. Ajay Bansal**, **Dr. Swati Agarwal** along with Alumni Association Members **Mr. Yateesh Wahal**, **Mr. Varun Chatuvedi** & **Mr. Swapnil Tewari**.



# MAJOR HIGHLIGHTS OF THE WEEK

The evening was marked by an entertaining Bollywood Dance Performance, where students enacted popular Bollywood stars on their famous tracks performed by **Aparna** and **Sugam** from 2nd year and **Charu, Ruchika, Sonali** and **Tanvi** from 1st year.

This was followed by a fun-filled game of musical chairs in which **Mr. Sachin** (19-21 batch) emerged as the winner. The winners of best SIP awards, **Mr. Ashish Khanna** and **Mr. Piyush Mishra**, were also felicitated by Dr. D.N. Pandey, Mr. Yateesh Wahal and other faculty members. The evening was full of exciting games and opportunities to win prizes, in which several alumni took part in, such as Burst the balloon and Paper dance. The winners for the same were, **Mr. Saksham**, Alumnus 17-19 batch, and **Mr. Bipul & Mrs. Suman**, Alumnus 10-12 batch Jaipuria Jaipur.

A lucky draw contest for those who registered for Punarsangam'20 was put forward and was won by **Ms. Parul** from Indore Campus. There were titles that were announced at the beginning of the event, 'Name of Fame' where the names of the alumni were nominated by their friends, for each title depending on their personality while they were students of Jaipuria. The winners for the titles were **Mr. Rishabh**, Noida Alumnus for Geeky Gangster, **Mr. Naman Vohra** Alumnus for Sleeping beauty, **Mr. Ketan Monga** Alumnus for Handsome hunk and Beauty Queen by Alumnus Lucknow campus **Ms. Manisha Madhunikar**



# MAJOR HIGHLIGHTS OF THE WEEK

The latter part of the event provided the alumni, an opportunity to share their experiences about their college years. Alumni of Noida, Lucknow, Jaipur & Indore thanked Jaipuria institute for the unforgettable memories. “I will forever be grateful”, Alumni remember their teachers. Joined by their beloved faculties, alumni stood at the memory photobooth and across the lawns posing for and clicking candid shots, reliving the fun and gratification of the good old, antiquated days. The night full of nostalgia and fun came to an end as everyone proceeded for dinner. The event not only provided an opportunity to Jaipuria Alumnus to reminisce their good old days but also a chance to share some memories, and dance to their songs again. A heartfelt thanks to **Dr. DN Pandey, Dr. Poonam Sharma, Dr. Deepak Singh, Prof. Ajay Bansal, Dr. Tomar, Ms. Rakhi Dixit** & Punarsangam Student Coordinator team lead by Arushi Zibbu for making this night a huge success.



**Abhishek Jindal**  
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**Akansha Topani**  
2019-21  
Photographer



**Anshuman Sharma**  
2018-20  
Photographer





# MAJOR HIGHLIGHTS OF THE WEEK

## SOME GLIMPSES OF THE EVENT



**Dr. Pragya Gupta**  
MRC Chairperson



**Rishabh Bhushan**  
President



**Anshuman Sharma**  
Vice President



**Aanchal Kalra**  
Sr. Coordinator



**Akash Nigam**  
Sr. Coordinator

This weekly newsletter is an initiative by MRC Noida to present all the events during the preceding week. We welcome your thoughts and suggestions.

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