

THE JAIPURIA COMMUNIQUE

*The official campus newsletter of
Jaipuria Institute of Management, Noida*

- **Changemaker Series- "Ethical Dilemmas of a Civil Servant"**
- **Session on "Impact of COVID-19 on Talent Needs - Supply Chain and Logistics Sector"**
- **SEC Committees/Clubs Interaction**
- **Session on "Impact of COVID-19 on Talent Needs - E-Commerce/Online Retail Industry"**
- **Session on "Impact of COVID-19 on Talent Needs - Consulting Industry"**

HIGHLIGHTS OF THE WEEK

CHANGEMAKER SERIES- "ETHICAL DILEMMAS OF A CIVIL SERVANT"

On **22nd August, 2020**, Jaipuria Noida along with its sister campuses organised a webinar with retired IAS officer, **Mr. Anil Swarup**, Former Secretary, Govt. of India, on the theme '**The Ethical Dilemmas of a Civil Servant**'. The guest was greeted with a warm welcome speech and introduced to the virtual audience by **Mr. Sharad Jaipuria, Chairman, Jaipuria Institutes of Management**, while **Mr. Shreevats Jaipuria, Vice-Chairman, Jaipuria Institutes of Management**, moderated the session.

Mr. Anil Swarup recently launched his book, in the Lucknow and Jaipur Campus, where he talked about the predicament of being a civil servant and the 38 years of his service, where he had to make a call and face the consequences of his action. Each chapter in itself is a management lesson, and discusses the quandary, human beings face while trying to do their job and make a positive difference in the society simultaneously.

He went on to say that ethics cannot be taught as a subject within the four walls of a classroom, however, conscience can be developed, by simple observation, to choose the best course of action in a given situation, as far as it is at par with the legal permissible limits. He went to add that, being politically correct helps get the job done in a more efficient and effective manner, rather than holding onto a position of authority every time.

Mr. Swarup told the audience, that the book was a consequence of interactions with other fellow servicemen both senior and junior who had earlier joined the civil services with much vigor and enthusiasm. However, as they grew in their roles and position the cynicism of it all made things appear harder and resistant to change.

The ethical values differ for each individual not only across geographies but also across time frame. The concept of right and wrong differ from individual to individual, unlike law which is same for everyone and is actionable. The dilemma often arises in the human mind, when a bouquet of options are available, which makes it harder to make a decision if the plan of action and its purpose is unclear. Instead of attaching oneself to the job and the position they hold, people should learn to be action oriented.

He further added that, one should keep pre conceived notions and prejudices at bay before entering into a new job role and instead of being a 'yes man', voice out any disagreements assertively. It is important to say no and put one's foot down in order to not get caught between cross fires between two departments, parties or people.

Technological know-how can improve efficiency and eliminate unnecessary paperwork, making processes faster and better. It allows to assess the situation on the field better, on the go, rather than waiting for arrival of an important document and ameliorate transparency.

Mr. Swarup concluded with a keynote for the members in the audience that, people management is an important skill, for a manager and it is important to delegate rather than bruise one's ego, given the position they hold. One should always take mistakes and failures in their stride and learn from them rather than repeating them

Mr. Shreevats moderated the session by putting forth the questions from the audience and a few, himself to make the discussion engaging and vibrant, which were very patiently and tactfully answered by Mr. Swarup. It was a treat to hear a prominent officer, addressing young minds and future of the nation. It was indeed a gratifying session.



HIGHLIGHTS

SESSION ON "IMPACT OF COVID-19 ON TALENT NEEDS - SUPPLY CHAIN AND LOGISTICS SECTOR"

To help students, seeking job opportunities in logistics and supply chain domain, gain insights into their desirable sector, CMC at Jaipuria Noida invited, **Mr. Ashish Negi**, Sr. Director-Service Logistics at DHL Supply Chain, to share his thoughts on the theme, "COVID 19 - *Impact on talent needs and your organizational outlook*", via zoom platform, on the eve of **21st August 2020**.

Mr. Ripu Daman Singh, Sr. Manager CMC briefly introduced the guest to the audience and welcomed him with the customary green certificate and **Mr. Suneel Gupta**, Professor Jaipuria Lucknow was the moderator for the session.

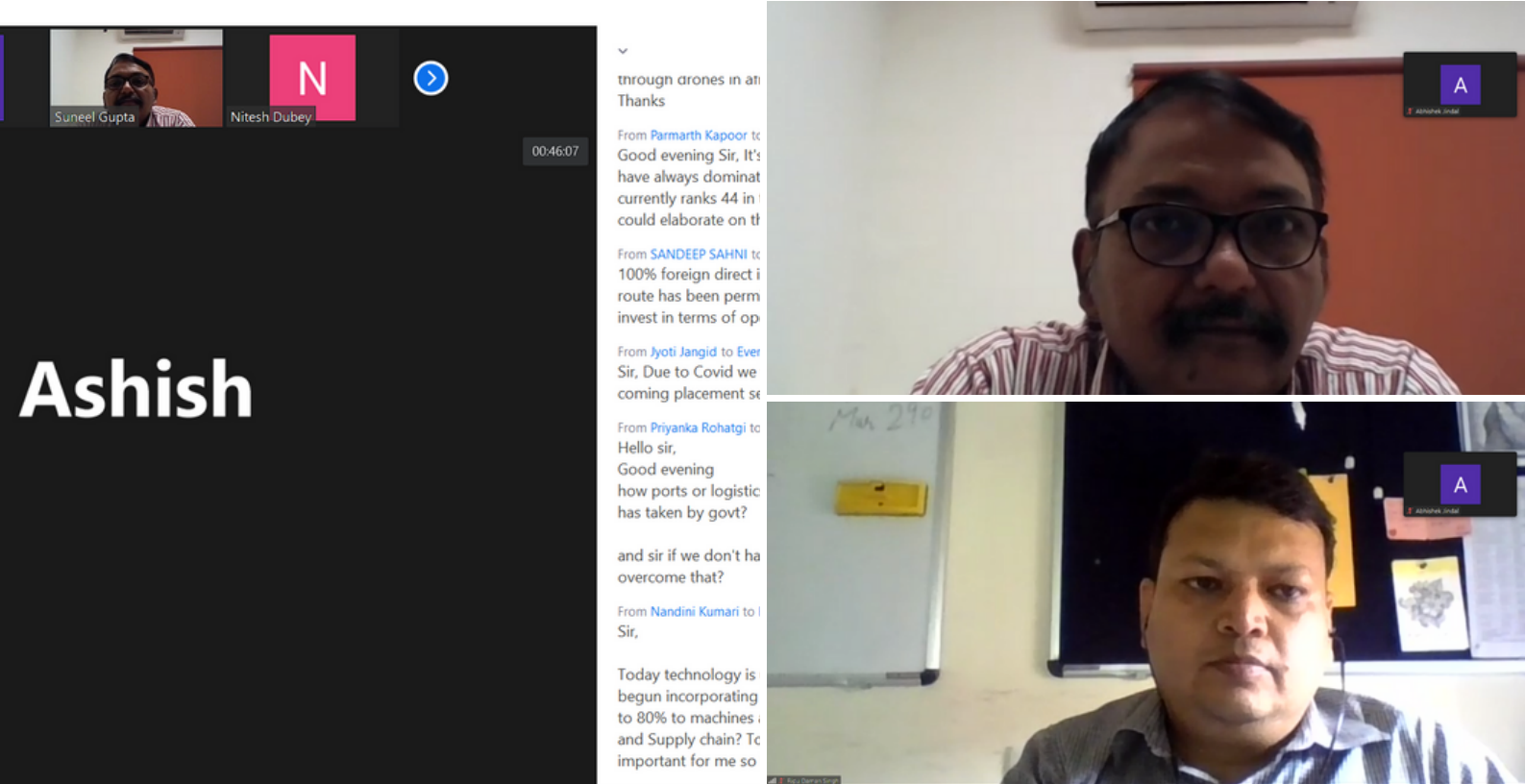
The guest instigated the session by discussing the real application of logistics and then further explained the impact of COVID on the same. **Mr. Ashish Negi**, shared the key drivers to create a good and efficient logistics channel while commending the benefits of National logistics policy by PMO that will help boost the sector more rapidly.

He explained his journey by sharing the history of DHL group and how they developed an effective and efficient global channel of distribution over the years. He also pointed out the similarities and key differences between requirements of Domestic and global channels of distribution, citing various examples of prominent logistics provider based in India.

Mr. Negi emphasized on the importance of learning a foreign language to increase the chances of global job prospects. The latter part of the discussion revolved around the innovation in logistics and supply chain as the guest talked about the year by year upgradation of Indian logistics sector as most of the ports in India are now shifting to digital course of business, and the further scope of Modernization in supply chain and distribution in India.

Adding to the employability aspects, he shared various verticals under "Supply chain & Operations and their respective requirements from a management graduate. Discussing the importance of summer internships in interviews, Mr. Negi urged the students to gain practical experience by connecting to certain industry resource persons as most of the students were not able to have an onsite internship experience due to the pandemic.

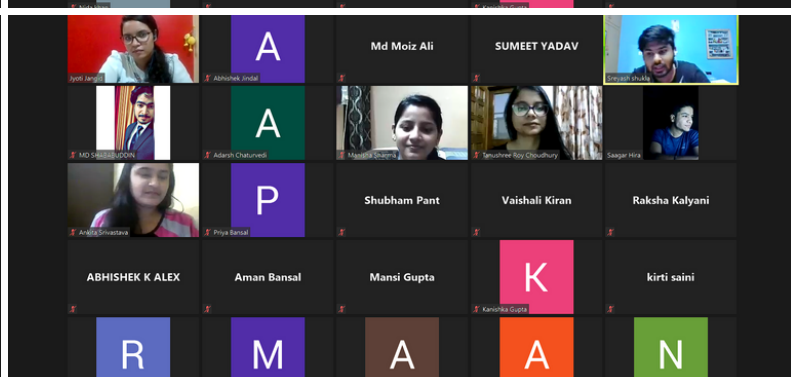
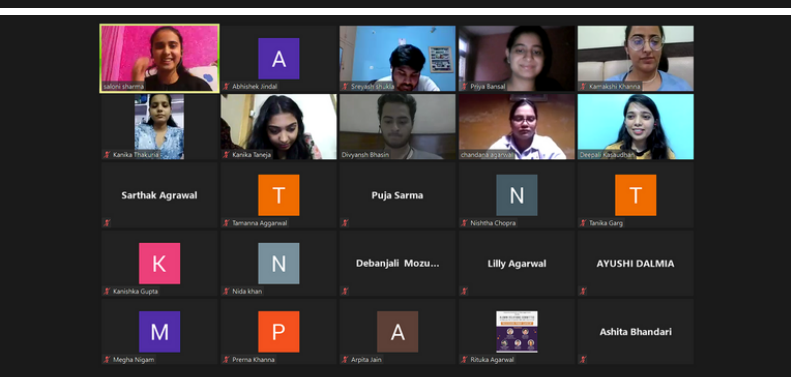
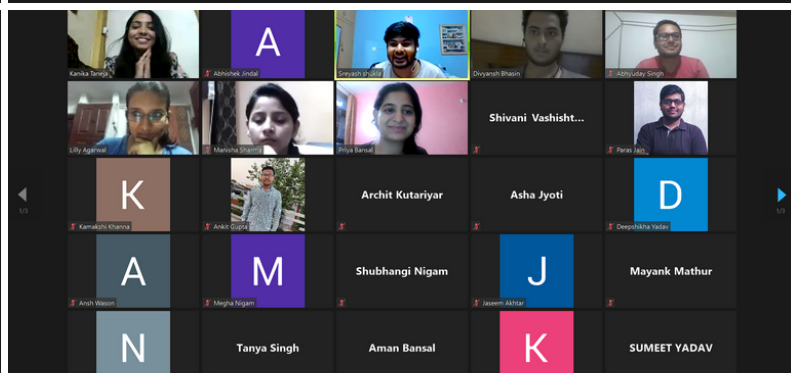
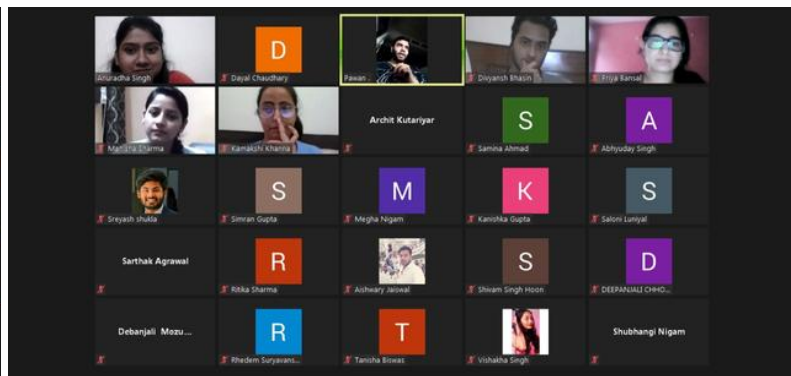
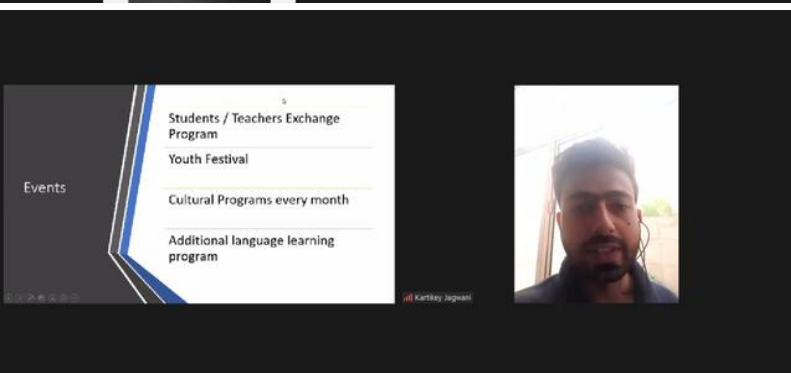
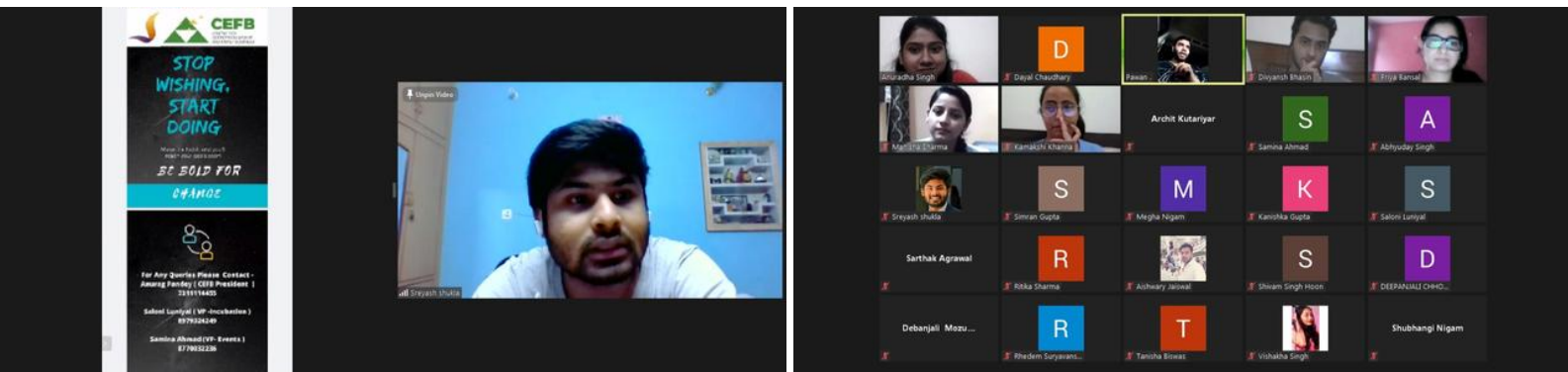
Summarizing the session, **Mr. Sandip Das**, GM Corporate Relations CMC gave vote of thanks appreciating the guest for his insightful session and commended the questions asked by students.



HIGHLIGHTS

SEC COMMITTEES/CLUBS INTERACTION

The "Student Excellence Council" at Jaipuria Noida organised several interactive sessions from 19th August 2020 to 21st August 2020, to provide students of 2020-22 batch to interact and gain more insights into the respective committees and clubs, under the guidance and supervision of Ms. Shefali Sharma & Mr. Sreyash Shukla, SEC President. Every SEC member was given a slot to share the working and operating procedures of their respective committees and clubs. The interaction aimed to help the students in choice for nominating themselves for different academic & non-academic committees/clubs.



HIGHLIGHTS

SESSION ON “IMPACT OF COVID-19 ON TALENT NEEDS- E-COMMERCE/ONLINE RETAIL INDUSTRY”

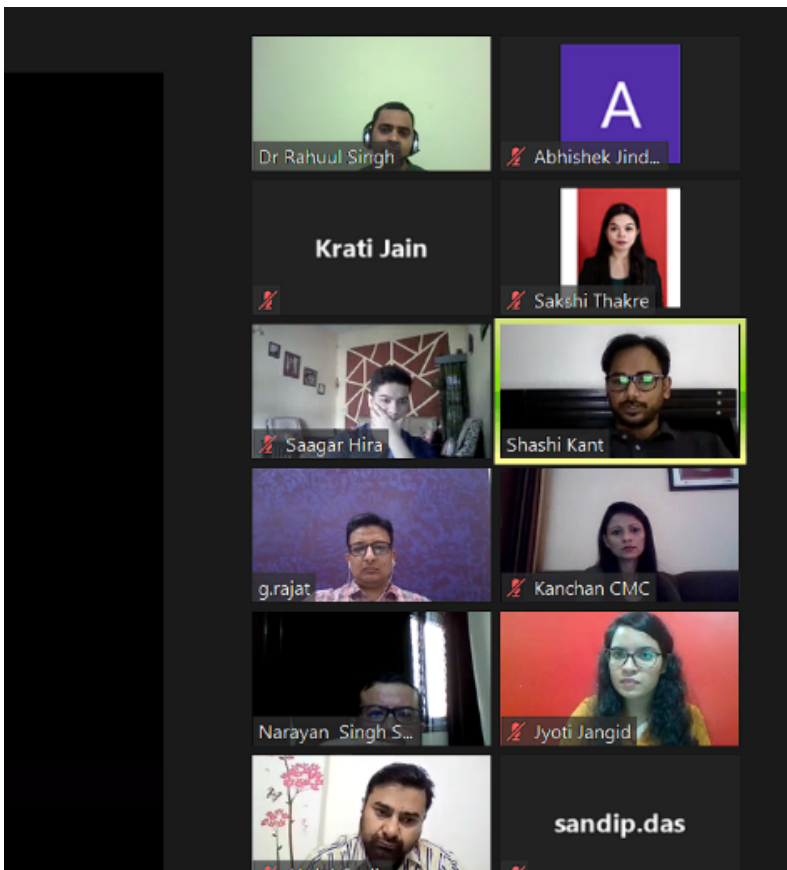
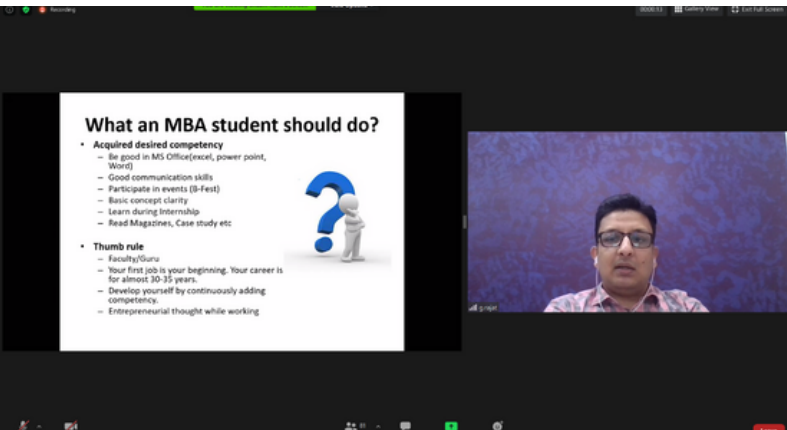
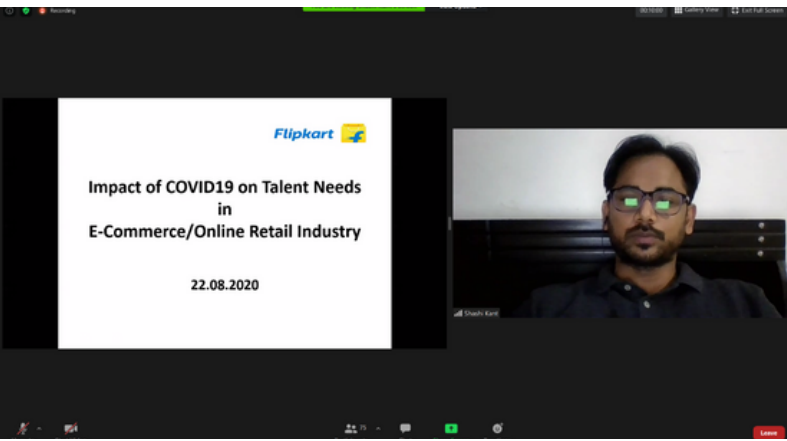
A virtual interactive and profound session on the theme, “*Impact of COVID19 on Talent Needs- E-Commerce/Online Retail Industry*” was organised by the CMC at Jaipuria Noida on the noon of **22nd August 2020**. The esteemed guests for the session included, **Dr. Shashi Kant**, Sr. Manager - (HR) ER-IR North Zone, Flipkart, and **Mr. Rajat Gupta**, Manager – (HR) Talent Acquisition North Zone, Flipkart.

The session began with a brief introduction of the guests followed by felicitation with the green certificate. **Dr. Rahul Singh**, Professor HR Area, Jaipuria Noida was the moderator for the session.

Dr. Rahul Singh set the theme for the session by sharing his views on “Maslow’s Hierarchy of needs” and the 4P’s and 7P’s of marketing. **Dr. Shashi Kant** kick-started the discussion by sharing the journey of “Flipkart” and how it has established as one of the prominent E-Commerce companies in India. He also shared the various challenges that have arisen due to the ongoing pandemic majorly impacting the logistics and supply chain, both of these being backbones of e-commerce/Online retail industry. Dr. Kant also explained the importance of gurus and teachers by citing various examples from his academic life and urged the students to develop an entrepreneurial mindset during working.

Mr. Rajat Gupta was the second speaker of the session and he discussed, at large, the major requirements and expectations, that corporate have, from MBA grads in terms of their skills and knowledge. He shared the same by explaining the importance of having proficient knowledge of Excel as a tool. He quoted, “Every raw material (student) is same, regardless of the institute but it’s important how one shape oneself”, while talking about the need of gaining experience from summer internships and told the audience that luck favours only those who do their hard work.

The Q&A part saw various questions from students ranging from Post-COVID changes in Flipkart, to job opportunities in Online retail segment, each of which were efficiently answered by the guests. The session ended with Dr. Singh appreciating the efforts of CMC, followed by **Mr. Sandip Das**, GM Corporate Relations CMC summarizing the entire session and presenting the vote of thanks to the guests for such an enlightening session.



HIGHLIGHTS

SESSION ON "IMPACT OF COVID-19 ON TALENT NEEDS - CONSULTING INDUSTRY"

For all aspirants seeking opportunities in consulting, the CMC at Jaipuria Noida held a virtual session on the theme, "Impact of COVID19 on Talent Needs - Consulting Industry" on 22nd August 2020. The guest for the session was **Mr. Digwanta Chakraborty**: India Head, Talent Acquisition - Digital Consulting - BCG. **Mr. Saagar Hira**, Vice President CMC Committee was the moderator for the session.

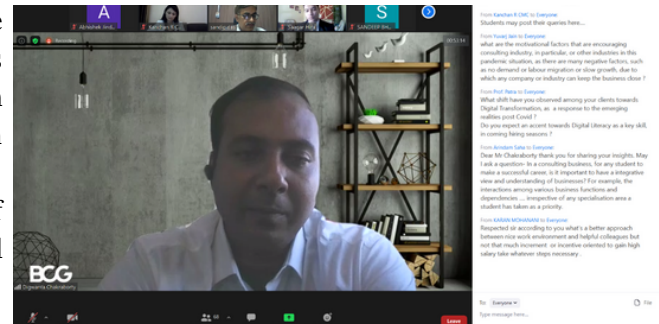
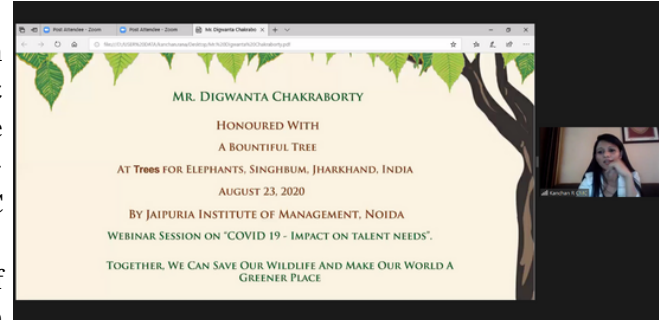
Ms. Jyoti Jangid, President, CMC committee welcomed and gave a brief introduction of the guest. She invited **Ms. Kanchan Rana**, Assistant Gen Manager, CMC Noida to felicitate the guest with customary green certificate.

Mr. Saagar began the session by asking the guest about his viewpoints on the impact of COVID on the talent needs of his organisation as well as consulting industry. **Mr. Digwanta Chakraborty** talked about the major learnings from the pandemic, "uncertainty" being the most important. He shared how the pandemic has resulted in the organisations reviewing their existing processes and modifying them by citing the example of the new normal "work from home" as employee safety has become a core focus of many organisations. He explained that thinking about uncertainty helps planning for future.

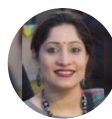
Mr. Chakraborty also shared the step by step approach being taken by the consulting industry to move ahead, and discussed about automation as the new requirement of many corporates. He advised the students to gain skills by developing a sense problem solving by case studies as it is important how one structure the model and communicate.

He also suggested the management of the institute to introduce more case-based learnings to the students by exposing them to real life case studies. Talking about productivity, the guest related productivity as delivering on time and urged the students to be more adaptable, learn from the past, be open to learning new things and agile to succeed in consulting domain.

The session concluded with a brief QnA session followed by a vote of thanks to the guest for taking his time out to address the students and helping them plan for future.



Prof. Abdul Qadir
MRC Chairperson



Ms. Shefali Sharma
MRC Coordinator



Dayal Chaudhary
President



Abhishek Jindal
Vice President



Shivika Saxena
Sr. SPOC-Content



Akash Dey
Sr. SPOC-Media



Aditya Ujjwal
Sr. SPOC-Videography

This weekly newsletter is an initiative by MRC Noida to present all the events during the preceding week. We welcome your thoughts and suggestions.