

THE JAIPURIA COMMUNIQUE

*The official campus newsletter of
Jaipuria Institute of Management, Noida*

- **Induction-cum-Orientation Programme of PGDM Batches of 2020-22**
 - Day 6 : Psychometric Test, Mentor-Mentee Interactions
 - Day 7 : Feedback on Psychometric Test Results, Mentor-Mentee Sessions: Self & Peer Learning Review
 - Day 8 : Interaction with CMC, BOP Presentations
 - Day 9 : Ownership of E-Cell & CEFB Committee and BOP Final
- **Independence Day Celebration**

HIGHLIGHTS

INDUCTION-CUM-ORIENTATION PROGRAMME OF PGDM BATCHES OF 2020-22

The second week of virtual Induction Program for the batch of 2020-22 for all the three courses PGDM, PGDM (Marketing), PGDM (Service Management) continued on **10th August 2020**.

DAY-6

PSYCHOMETRIC TEST

Personal Effectiveness is about unlocking the potential that an individual possesses and one precondition for personal effectiveness is better self-awareness. In order to unleash their potential and begin the journey of self-improvement and personal effectiveness enhancement, the students of 2020-22 batch undertook a Personal Effectiveness Test, "**Psychometric Test**" available on the Moodle dashboard on **10th August, 2020**.

Personal Effectiveness

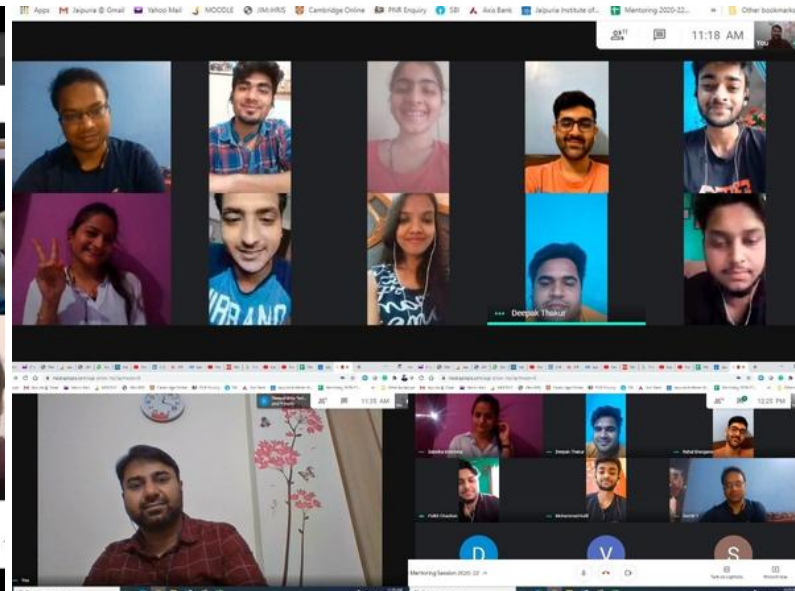
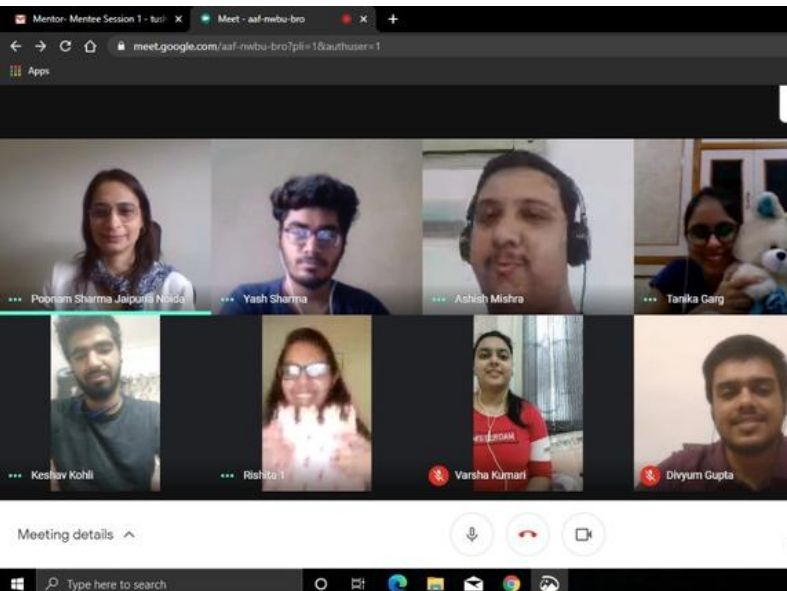
Read each statement given below and rate on the scale of 0 to 4 how much it is true of your behaviour, by using the following guidelines:
4 if it is most characteristic of you, or if you always or most often behave or feel this way.
3 if it is fairly true of you, or you quite often behave or feel this way.
2 if it is somewhat true in your case.
1 if it is not true of you, or if you only occasionally feel or behave this way.
0 if it is not at all characteristic of you, or you seldom feel or behave this way.

- 1- I find it difficult to be frank with people unless I know them very well. 4 3 2 1 0
- 2- I listen carefully to others' opinions about my behaviour. 4 3 2 1 0
- 3- I tend to say things that turn out to be out of place. 4 3 2 1 0
- 4- Generally, I hesitate to express my feelings to others. 4 3 2 1 0
- 5- When someone directly tells me how he feels about my behaviour, I tend to close up and stop listening. 4 3 2 1 0
- 6- On hindsight, I regret why I said something tactlessly. 4 3 2 1 0

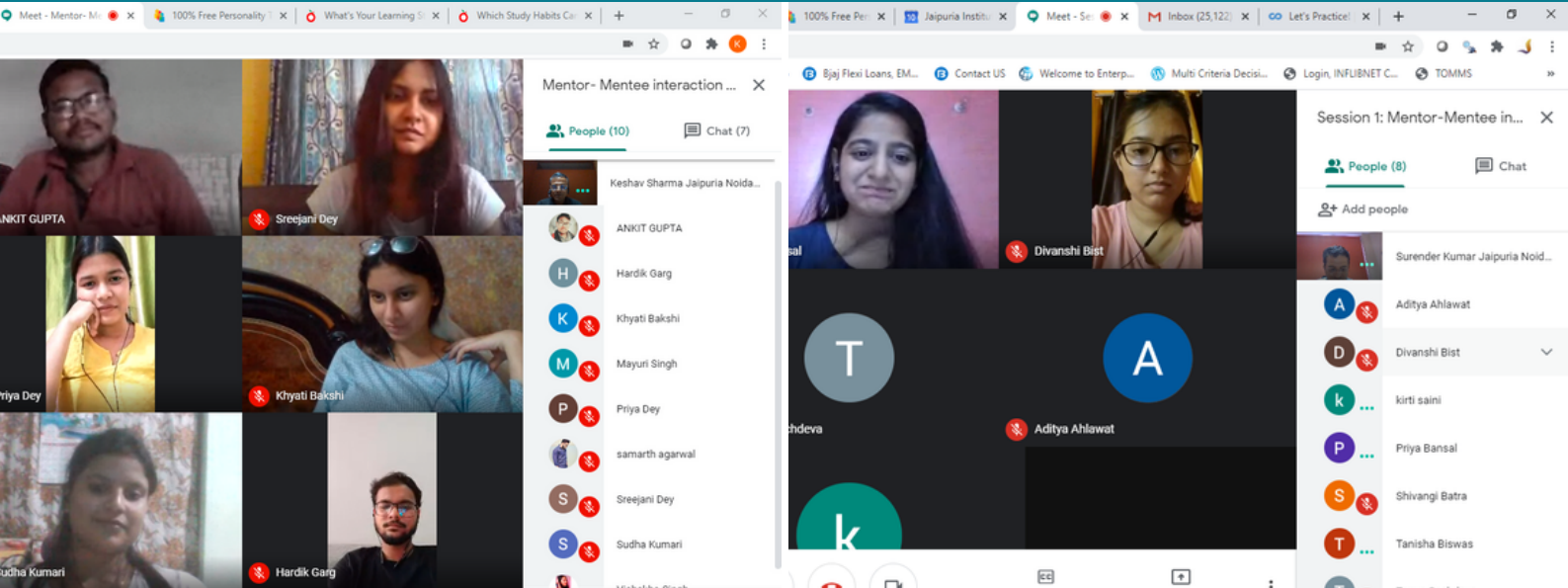
MENTOR-MENTEE INTERACTIONS

A **mentor-mentee interactive** session was planned on **10th of August ,2020** as a part of the Induction cum Orientation session with the idea of bridging the gap of the regular student-teacher relation.

As a partial ice-breaking, Mentors started the ice-breaking session by first letting the students introduce themselves as a person. Their hobbies, mode of interest, favourite pass time, anything, and everything we found important was shared with the group. Further, the mentees were shared the expectations of study-group and its purpose. Knowing each-other and entrusted with the tasks of "learning in groups" scheduled for next day, everyone returned relaxed and happy with a commitment to show-case a great amount of team-work and learning, for becoming a better management professional. The session saw almost all the mentees attending the respective interaction, with their respective mentor, with full zeal and enthusiasm. The sessions generally involved the mentor introducing himself to his/her mentees followed by a partial ice-breaking, where the respective mentor asked all the mentees to introduce themselves to everyone using a various methods and creative activities such as dumb-charades, Self-Introduction technique among many.



HIGHLIGHTS



DAY-7

FEEDBACK ON PSYCHOMETRIC TEST RESULTS

Personal Effectiveness is about unlocking the potential that an individual possesses and one precondition for personal effectiveness is better self-awareness. In this debriefing session held on **11th August, 2020** by **Dr. V. P. Singh**, he explained how to meaningfully interpret the scores and personality. Dr. Singh is currently Advisor & Distinguished Professor with two Indian private universities and Jaipuria Institute of Management at Lucknow, Indore and Jaipur. He pointed out that personal effectiveness has 3 dimensions: -

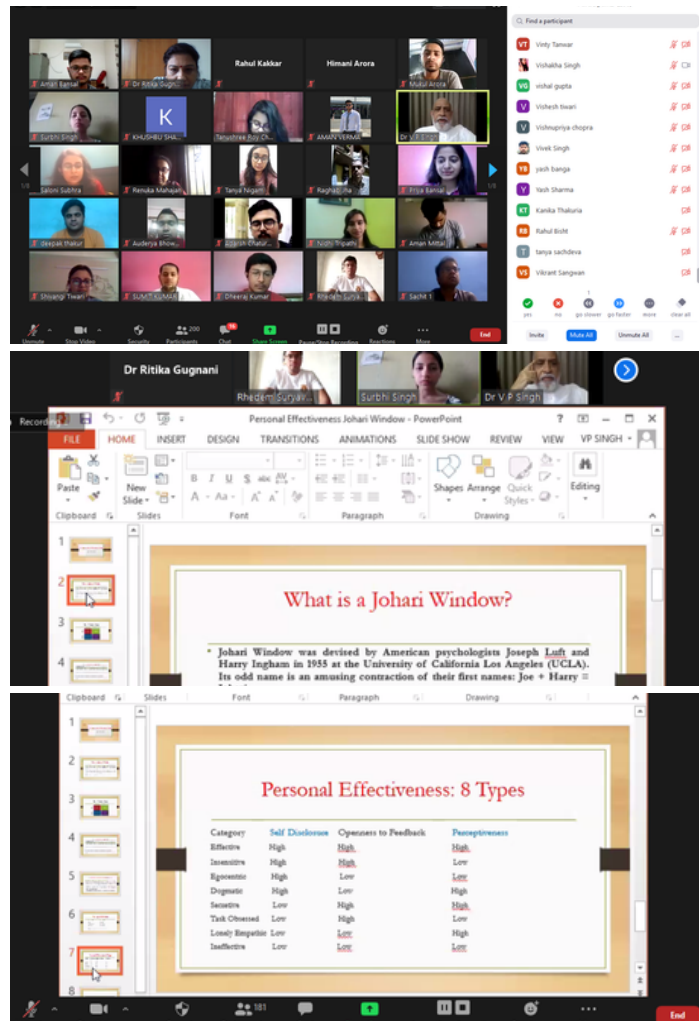
1. **Self-disclosure** – Disclosing yourself to the outside world
2. **Openness to feedback** – Do you listen to the person who is giving you the feedback and take it in a positive note
3. **Perceptiveness** – Body Language of the person sitting beside you in terms of gestures of the concerned person. People communicate through 3 ways – Words, Voice, and Body language

Dr. Singh further explained the concept of Johari Window helps people understand their self-perception and perceptions others have of them. There are 4 areas in Johari window:-

A – Arena B – Blind C - Closed D – Dark

At the end of the session he took a few specific queries from students. Dr. Singh further explained that behavior is the outcome of one's attitude. Never gave importance to the feedback of random people instead focus on the one's given by your mentors, family and peers. Test is designed for universal applicability so the test results are accurate, and you can rely on this.

One of the faculty coordinator **Dr. Ritika Gugnani** thanked Dr. Singh for his insightful session and the session was highly interactive and well-appreciated by students.



HIGHLIGHTS

MENTOR-MENTEE SESSIONS: SELF & PEER LEARNING REVIEW

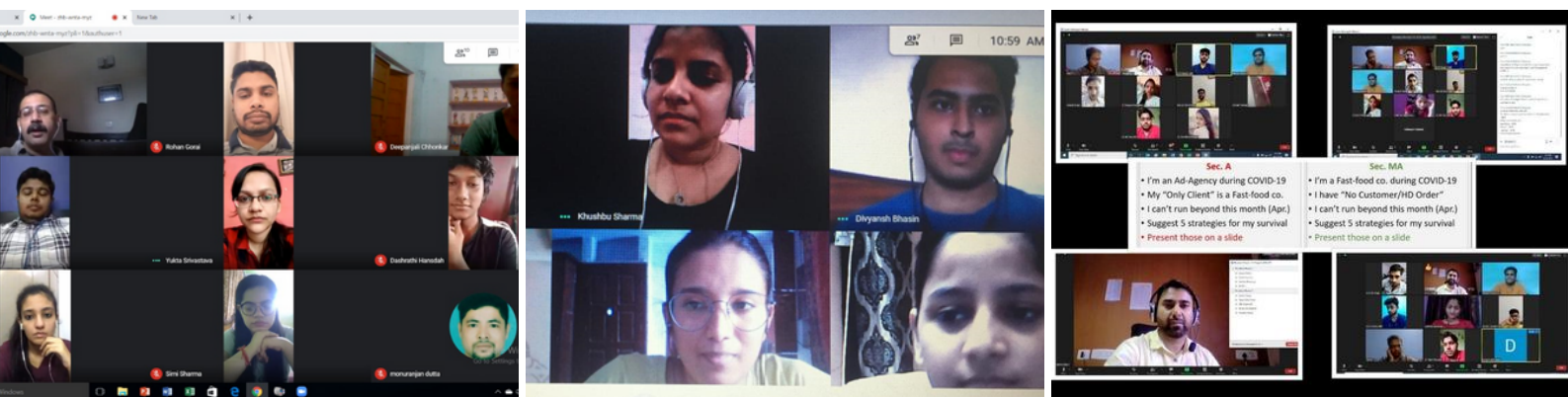
The **Mentor-Mentee session** was a special event for facilitating the on-boarding process of the incoming batch with their designated mentors. Generally, it's an occasion where the mentees meet their mentors in allocated place within the campus as well as also on an outdoor location as agreed by the team but this year it was conducted via virtual mode.

The objective of this activity was to offer mentees an informal environment where they could talk freely about them based on their journey of self-exploration. Hence the session focused on "Self & peer learning". Students were briefed on the concept of peer assessment and its rationale while working in Study groups.

The mentees were shared with the analysis of their personality tests' findings and debriefed about how to take the learning forward. Falling back on the findings of their Learning Styles, they were encouraged to develop new habits of knowing more, doing more and becoming more by the virtue of their potentials. A peer evaluation of the activity was conducted and shared with all. During last half an hour another activity related to "KNOWING LEARNING STYLE". Students also learned about their strengths and weaknesses in current reading habits. Suggestions on improving studying habits also made to them. It was a very interactive and full of learning session for the students.

In some study groups, the pre-session work of testing their personality-type was given. The mentees had undertaken this test and they shared it with the colleagues live-heartedly. The mentor offered them an insight of the 16 types and helped them explain their preference dimensions based upon their previous experiences. The informal get together and fun-filled examples from previous experiences made the group members gel in unison and develop a close bond.

It was a very lively setting on remote platform and every one showed their keen desire to meet in person and take their new found companionship to a new level.



DAY-8

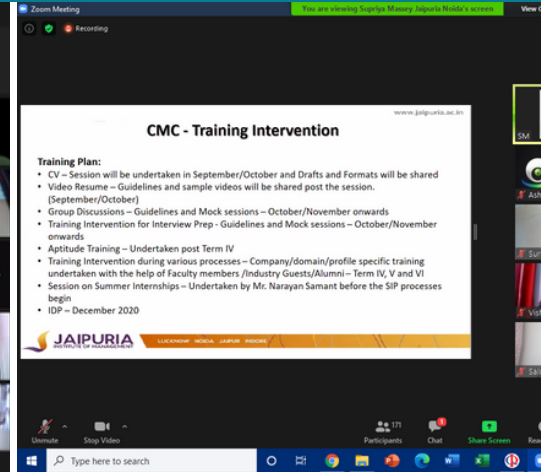
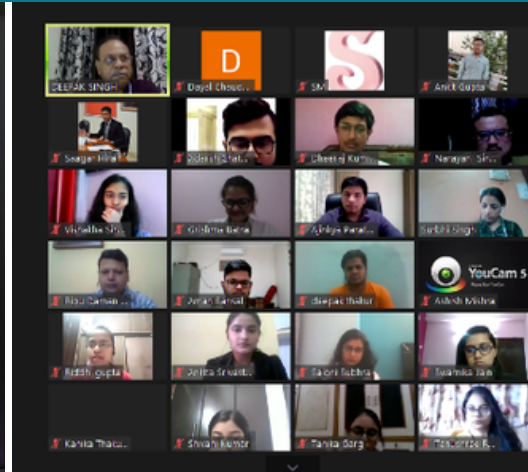
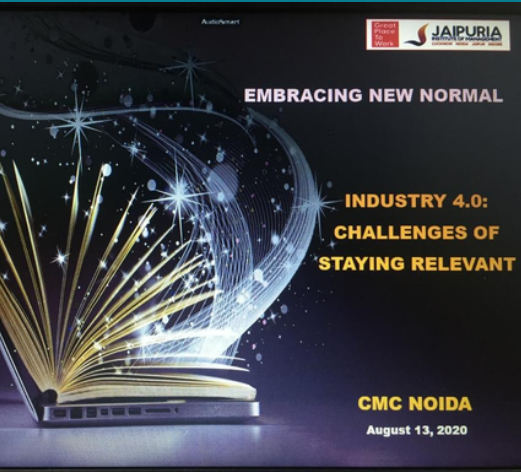
INTERACTION WITH CMC

A session on Interaction with Career Management Centre (CMC), was conducted for the students of Batch 2020-22 on **August 13, 2020** during their Induction & Orientation Programme at 9:30 AM.

The session was steered by Chairperson- CMC Noida, **Dr. Deepak Singh**. He welcomed the new batch of students at the campus and congratulated them for a successful on-boarding for the PGDM Programme. He opened the session with a reality-check pointers to the first year students and highlighted the importance and challenges of staying relevant in the 'Challenging Times' and how one can start preparing themselves for the placement season from the 1st year itself. He also shared a story about the life lessons from the "Choluteca bridge" in Honduras.

Ms. Kanchan Rana, AGM-CMC, welcomed the Batch of 2020-22, and introduced the CMC Team to the new batch. She highlighted the placement statistics for the batch of 2018-20, and gave insights about the prominent recruiters as well as the profiles available for management graduates. She offered a snap-shot of the achievements of the department in terms of Placements & Summer Internships during the COVID times and showed her confidence for the forthcoming Placement season.

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Mr. Narayan, Sr. Manager CMC, talked about the significance of summer placements and various Live Projects. He showed various profiles which are offered in the summer internship and some of the major recruiters. He stressed upon the importance of PPOs & PPIs and shared the stats there of. He also talked about the PPO Felicitation ceremony, which is done to recognize the achievers. He talked about the Live Projects and advised students to take up at least 2-3 live projects in the first year.

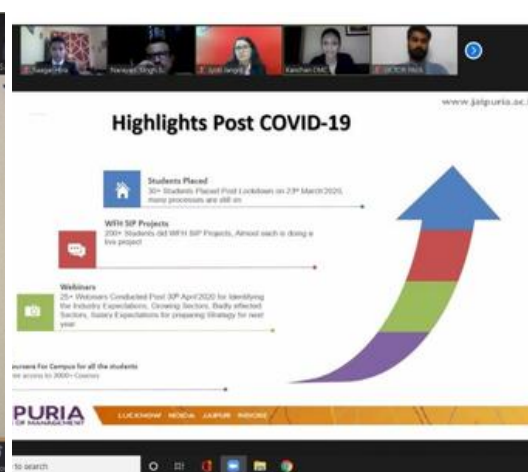
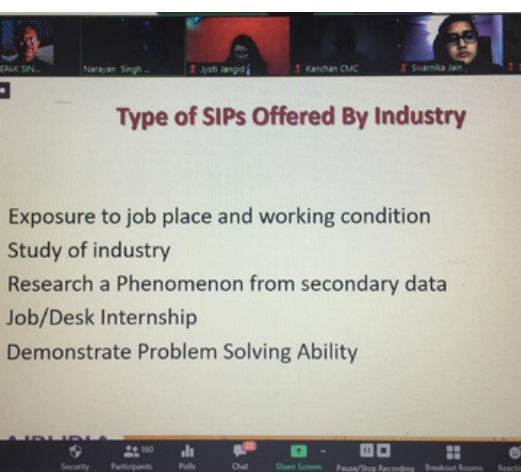
Mr. R. D. Singh, Sr. Manager CMC underlined the role of student's participation in B-school Competitions in external visibility of the institute as well as confidence-boosting of the individual. He listed some of the major B-School competitions organized across the country and encouraged students to participate in them.

Ms. Supriya, the Training Head of the campus talked about the various interventions planned to train the students for the Summer and Final Placement season. She pointed out various workshops which will be scheduled during the year, such as CV Building, GD sessions, Aptitude Training. She advised students take an active interest in training sessions.

Mr. Devendra Rana, Placement Executive, CMC, suggested students to send the data whether it be CV collection or Nominations for a particular Live project or internship, as and when required in the suggested format and strictly adhere to the deadlines.

Ms. Jyoti Jangid, President, CMC, introduced the Student Coordinators to their junior batch and talked about the roles & responsibilities of student coordinators in the committee. **Mr. Saagar Hira**, Vice President, CMC highlighted the procedure for applying in Live Projects. **Mr. Moiz Ali & Ms. Soniya Dhyani**, Coordinators- CMC, also shared their experience of working in the committee.

The CMC team also resolved the queries of the student relating to Summer internship and Placements. The session ended with a vote of thanks by Ms. Kanchan, who showed her gratitude to the entire batch of 2020-22 and the CMC team for joining the session.



HIGHLIGHTS

BOP PRESENTATIONS

Business Orientation Programme (BOP) is a sterling initiative to inculcate the spirit of entrepreneurship and exploratory journey in corporate world for students of incoming batch. This exercise of over two-months of their learning before joining the campus programme, serves as a perfect platform for on-boarding process during Induction & Orientation Programme. A BOP competition was conducted on **13th August 2020**, for the students that to showcases their talents among peers and sets a tone for inquisitive learning of management programme at the campus. These BOPs included three distinct categories namely: *My Dream Business*, *Comprehensive Study of an NGO* and *Comprehensive Study of a Company in a Chosen Industry*. The presentations of these BOPs were conducted across different panels scheduled between 11.30 am to 04.30 pm.

LAKMÉ

Zoom meeting interface showing a presentation slide for Lakmé. The slide features the brand name 'LAKMÉ' in large, gold, serif font. Below the name is an image of several perfume bottles. The Zoom grid shows participants' video feeds and names, including Nitika Aggarwal and Swarnima Sin...

RIGHTS

Zoom meeting interface showing a presentation slide with the Uncle Sam 'I Want You' poster and the word 'RIGHTS' in large red letters. The Zoom grid shows participants' video feeds and names, including Shreya Gupta and Divyanshu...

Mission And Vision

Zoom meeting interface showing a presentation slide titled 'Mission And Vision' with bullet points under 'Mission Statement' and 'Vision Statement'. The Zoom grid shows participants' video feeds and names, including Riya Mahato and Ansh Wasan.

CUSTOMER SEGMENTATION OF MARUTI

Zoom meeting interface showing a presentation slide titled 'CUSTOMER SEGMENTATION OF MARUTI' with a list of segments: I. Income base, II. Family Size, III. Geographical, IV. Behavioural. The Zoom grid shows participants' video feeds and names, including Raksha Kalyani and Shreelani Dey.

Business Orientation Project

Zoom meeting interface showing a presentation slide titled 'Business Orientation Project' with industry information: E-Commerce, Amazon.com, Inc., Tomshree RoyChoudhury, FGDMS/ Section C. The Zoom grid shows participants' video feeds and names, including Shivani Vashishtha and Nishi Shah.

2 Decades of GOONJ... a voice, an effort

Zoom meeting interface showing a presentation slide with the GOONJ logo and the tagline '2 Decades of GOONJ... a voice, an effort'. The Zoom grid shows participants' video feeds and names, including Karish Sudan and Shubham Pant.

Governing Bodies

Zoom meeting interface showing a presentation slide titled 'Governing Bodies' with photos of three individuals: Mr. Karam Kanti, Mr. Ramesh Chatterjee, and Mr. Anu Yadav. The Zoom grid shows participants' video feeds and names, including Shivani Mahajan and Anant Singh.

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HIGHLIGHTS

DAY-9

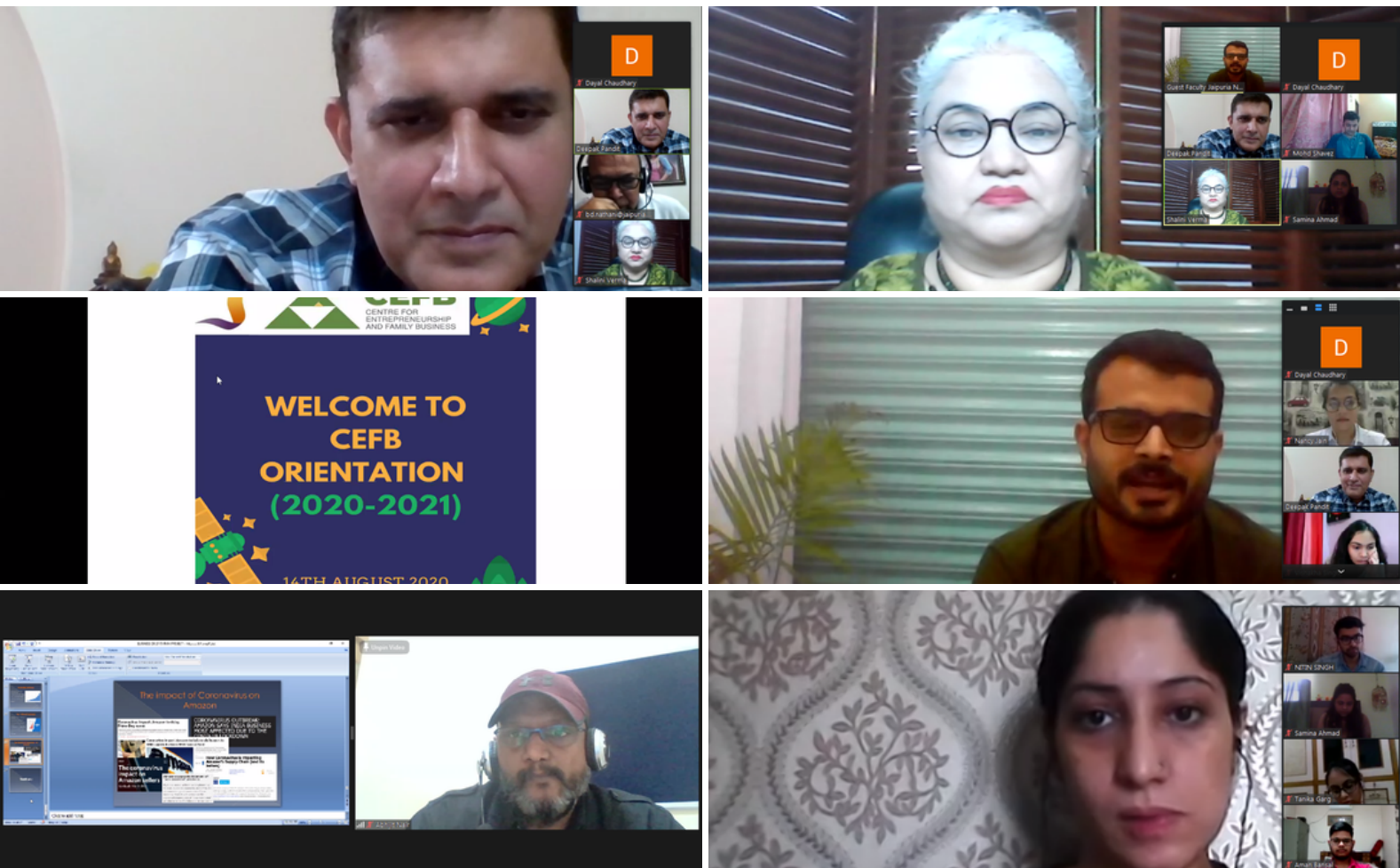
OWNERSHIP OF E-CELL & CEFB COMMITTEE AND BOP FINAL

The orientation programme was organised by CEFB Committee for the 1st year students, to give them the tour and insight of CEFB committee. The session was hosted by Ms. Nancy Jain Senior Coordinator, CEFB. The session was graced by Chairperson of CEFB Committee **Dr. Deepak Pandit**, and board members- **Dr. Shalini Verma**, **Prof. B.D. Nathani**, and manager, CEFB Committee **Ms. Shefali Sharma**. The Guest Speaker of the programme was Mr. Gaurav Tripathi.

Mr. Gaurav Tripathi, Alumni Jaipuria Noida, (Batch 2007-2009). He has experienced as Human Resource professional with 10+ years experience in handling the Human Capital across Hospitality, FMCG, Retail sector, FMCG and Cash carry industry. He interacted with students and discussed about various corporate entrepreneurship points such as-

- Nexus of Entrepreneurial mind in Corporate World
- Importance co partner in starting any ventures
- Roles of committee and clubs in shaping the students who are willing to take start-up as their career.
- Problem solving skills, in corporate worlds.

The program started with the presentations given by CEFB Vice –President Ms. *Saloni Luniyal*, she made the 1st year student aware about the events held in club, current trends running in club, she also highlighted the start-up venture of club coordinator, *Albin Thomas* and *Tarun Bhadoria*. The student was welcomed by very inspiring faculty Dr. Shalini Verma, she welcomed the 1st year students in Jaipuria Noida family with love and grace. The chairperson Dr. Deepak Pandit shared the plan ‘FOCUS 2020-2021’ with the students. He talked about the collaboration our CEFB has with Government bodies, Entrepreneur Network, collaboration with Wadhvani Foundation, IIC, MHRD, Innovation Cell. Later, the best BOP presentation was displayed, the BOP was business plan made by 1st year students. The best BOPS were selected by Faculties.



OTHER HIGHLIGHTS OF THE WEEK

Further, the president of CEFB Anurag Kumar Pandey welcomed the students talked about benefit of joining the club, how club will help in shaping ones personality.

The result of AD-MAD competition which was organised by club was announced. It comprises of humorous & conceptual ad presentation by the students. The was fully online mode and received many interesting videos promoting self dependency – Atmanirbharta. The best 7 videos were displayed in orientation. Top 3 winners were awarded with certificate by Ms. Shefali Sharma and cash prize of worth Rs 500/-.

Top 3 winners were:

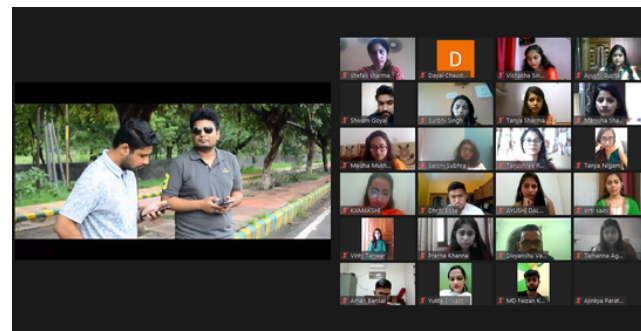
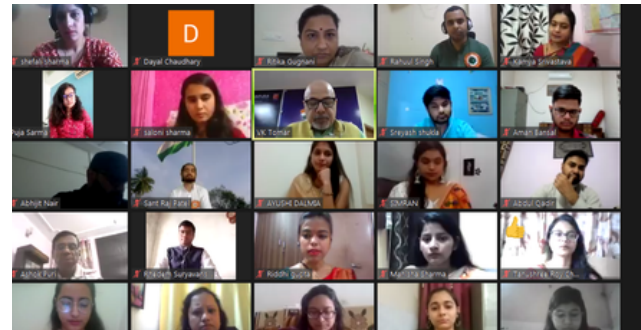
1. **Vishaka Singh**
2. **Shauraya Pratap Singh Chauhan**
3. **Kriti Saini**

The program concluded with the vote of thanks by **Prof. BD Nathani**.

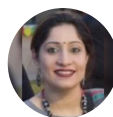
INDEPENDENCE DAY CELEBRATION

As India lives and breathes into the 74th year of Independence, it brings along new aspirations, dreams, ideologies, and commitments to make a better living place for people from diverse backgrounds. On the same note, Jaipuria Noida held a virtual independence day celebration on **15th August 2020**. The session began by flag hoisting ceremony by **Dr. D.N. Pandey**, Director Jaipuria Noida as he addressed the students on the importance of history and urged them to learn from the sacrifices of our leaders. This was followed by playing of messages from various distinguished faculties, adding to the atmosphere of patriotism. **Mr. V.K. Tomar** talked about the "new normal" referring to the first virtual independence celebration.

The students at Jaipuria brought to life the spirit of patriotism as they conducted several cultural activities and performances to enthrall the audience by paying respects to the brave soldiers and freedom fighters. They brought a new meaning to 'Independence' that is, to be mindful of ones' actions and conscious of their deeds while they exercise their right to freedom. The performers enchanted the audience with their soulful virtual pre-recorded singing and dancing performances that dictated freedom of choice with the presence of consciousness of the mind and heart. Students also presented a short skit, expressing forms of evils that befell the country in the name of freedom and paid tributes to the Indian Army. Ethnic Wear and Sketch making Competition were also organised for the students. In the Ethnic Wear Competition, **Asha Jyoti** was awarded as Miss Ethnic for the day and **Rahul Bhargava** as Mr. Ethnic. **Debanjali Mojumdar** was the winner for the sketch making competition.



Prof. Abdul Qadir
MRC Chairperson



Ms. Shefali Sharma
MRC Coordinator



Dayal Chaudhary
President



Abhishek Jindal
Vice President



Shivika Saxena
Sr. SPOC-Content



Akash Dey
Sr. SPOC-Media



Aditya Ujjwal
Sr. SPOC-Videography

This weekly newsletter is an initiative by MRC Noida to present all the events during the preceding week. We welcome your thoughts and suggestions.